THE UNITED STATES PATENT AND TRADEMARK OFFICE

REVOCATION AND NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS

I, J. Kenneth Creighton, Vice President-Corporate Law Department, of IGT, the Assignce of the entire right, title, and interest in the US Patent Application(s) and/or Patent(s) identified on the attached Schedule A, hereby revoke all previous powers of attorney or authorizations of agent given and do hereby appoint the following attorneys or agents, with full power of substitution and revocation, to prosecute and transact all business in the Patent and Trademark Office connected therewith for the US Patent Application(s) and/or Patent(s) listed in the attached Schedule A:

Customer Number: 73824

Please direct all correspondence in connection with said US Patent Application(s) and/or Patent(s) to:

Customer Number: 73824

Respectfully submitted,

Date: 10-10-07

J. Kenneth Creighton

Vice President-Corporate Law Department

IGT

THE UNITED STATES PATENT AND TRADEMARK OFFICE

STATEMENT UNDER 37 CFR 3.73(b)

IGT, a Nevada Corporation, pursuant to 37 CFR 3.73(b), hereby states that it is the Assignee of the entire right, title, and interest in U.S. Patent Application(s) and/or Patent(s) on the attached Schedule A.

The entire rights, title, and interest in the aforementioned Patent Application(s) and/or Patent(s) were conveyed to, IGT via Assignment(s) recorded with the United States Patent and Trademark Office at the Reel/Frame Numbers on the attached Schedule A.

The undersigned, J. Kenneth Creighton, Vice-President-Corporate Law Department, has full authorization to act on behalf of Assignee, IGT.

Respectfully submitted,

Date: 11)-10-07

J. Kenneth Creighton

Vice-President-Corporate Law Department IGT

SCHEDULE - A

Reel/ Frame	017681/0693			
Title:	SYSTEM FOR JOIN-UP INCENTIVE MESSAGING AND BONUSING			
Applicant(s):	Schneider et al.			
Filing Date:	12/08/2003			
Serial No.:	10/731,159			